

PRESS RELEASE

BUILDING SUSTAINABILITY LTD AND PEOPLECUBE COLLABORATE TO HELP CUSTOMERS REDUCE CARBON FOOTPRINT

Strategic Partnership Delivers Sustainable Workplace Management System That Shows Real-Time Energy Consumption and Carbon Emissions to Help Organisations Reduce Energy Usage and Pollution While Saving Money

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Business Sustainability Ltd (BSL), a leading provider of energy-efficient building solutions and PeopleCube, a leading provider of on-demand workplace and resource management technology, have announced that they have integrated PeopleCube's Resource Scheduler intelligent workplace scheduling solution with Building Sustainability's Footprint Tracker energy consumption and carbon emissions tracking application. This unique solution enables companies to monitor and reduce energy consumption based on efficient scheduling and utilisation of workspace and energy resources, resulting in lower costs for energy (e.g. heating and lighting) and reduced carbon emissions.

"Building Sustainability and PeopleCube have developed a unique application which allows intelligent scheduling of workspace and building energy resources such as heating and lighting. This innovative application creates the potential to maximise the use of workspace as well as minimise energy consumption and carbon emissions", said Building Sustainability Managing Director, George Bartley.

Building Sustainability's Footprint Tracker software suite is a Management Information System which collects all information about the energy usage of a building and its occupiers. It calculates the energy costs and the resulting carbon footprint of the facility, and presents the data in an easy-to-understand web-accessible dashboard format. In addition, the Footprint Tracker can be integrated with wearable location badge sensors to allow individuals to manage their use of energy. Individuals can control lighting, HVAC, computers, and other local resources, based on personal profiles and location.

PeopleCube's Resource Scheduler solution is an on-demand workplace and resource management application that allows organisations to utilise space more efficiently, which in turn empowers them to reduce real-estate needs/costs and to decrease energy costs as a result of effective resource usage. It includes a wide variety of features and functionality to implement office hoteling/hot desking work environments, schedule

conference rooms and services, reserve videoconferencing systems, and report on workspace utilisation.

“PeopleCube is fully committed to the environment, as evidenced by our product direction as well as how we operate as a company,” said PeopleCube President and CEO John T. Anderson. “We are very excited about our partnership with Business Sustainability Limited. By integrating our two solutions, we are able to offer customers a comprehensive, intuitive eco-friendly building management system that helps reduce real estate and energy costs while simultaneously conserving our natural resources.”

By integrating Footprint Tracker with Resource Scheduler, customers are provided with a cutting edge, intuitive ‘management dashboard’ model that allows organisations to fully understand their energy consumption patterns and clearly demonstrate their commitment to reducing carbon emissions and environmental impact based on room schedules, occupancy, and the actual location of people.

“Both PeopleCube and Business Sustainability have been very focused on delivering solutions that support an organisation’s green initiative, and this collaboration is another solid step on the path to corporate sustainability,” said Rebecca Wetteman, Vice President of Research at Nucleus Research. “PeopleCube and Business Sustainability are not only helping their customers to realise a strong ROI, they are also empowering these customers to help preserve the environment.”

About Building Sustainability Limited

Building Sustainability Limited (BSL) is a technology company working with the commercial property sector, developers and occupants to design and implement systems to track and control energy consumption and carbon emissions. BSL is part of the Cordless Group which has a 12 year track record of advising blue chip companies on workplace change and is therefore well placed to address the important issue of sustainability in the workplace. The Cordless Group has offices around the world including London, Stockholm, Sydney and Shanghai. More information is available at www.buildingsustainability.net.

About PeopleCube

PeopleCube provides intelligent on-demand workplace and resource management solutions that help customers run environmentally-friendly, cost-effective workplaces. Through its corporate headquarters in Framingham, Massachusetts, and offices throughout the world, PeopleCube supports 7,500 customers in small, medium, and large enterprises. More information is available at www.peoplecube.com.

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